



Know more. Earn More. Love More.

*“The mind, once expanded to the dimensions of larger ideas, never returns to its original size.”*

Oliver Wendell Holmes

**Partners**

- Parents
- Children
- Community Members
- Schools
- Libraries
- Religious Organizations
- Charitable Organizations
- Corporations
- Government
- Media

**PRESS RELEASE**

Contact: Georgia D.N. Robinson  
 Tel: 954-535-0827  
 E-mail: info@readingpaysmore.com

**Summer LOVIN' Reading  
 Billboard Series  
 May 28, 2014**

Come celebrate summer and the power of reading with ReadyPaysMore™ and their Summer Reading billboard series. Each month, for three months, starting on May 28, 2014, there will be a new board, with artwork and design created by Stacey Jenkins and her students at Dillard's High School. Each billboard will be displayed at the corner of Sunrise Boulevard and NW 27<sup>th</sup> Avenue, with themes centered around the power of reading.

Reading Pays More™ is a not-for-profit organization that markets the financial and other rewards of reading to children and adults. Our mission is to build a culture of reading so that every child is reading and comprehending above grade level.

**Come out each month and celebrate reading with us. We challenge you viewers of our billboard to visit their local library, check out a book or two and join the Summer of Reading Campaign. How many books will you read this season?**

To learn more, visit Reading Pays More™ at [www.readingpaysmore.com](http://www.readingpaysmore.com).

*Ahhh! The power of love and great expectations for our children.*

\*\*\*\*\*

This press release is prepared and distributed by readingpaysmore.com. Our vision is that **each child is able to read above her or his school grade level by**

# READING PAY\$MORE™

The logo for 'Reading Pays More' features the word 'READING' in dark blue, 'PAY' in green, '\$' in green, 'MORE' in red, and a red heart symbol for the letter 'O'. A blue book icon is positioned behind the 'E' in 'READING'. A trademark symbol (TM) is located at the top right of the logo.

**December 2016 by reading at least one book per week.** We believe that this goal can be achieved through successful school-home partnerships among student, family members, school and community members, and encouraging children at an early age to **share responsibility for** their success. **YES OUR CHILDREN CAN!**

Reading Pays More™ is seeking individuals and organizations to adopt a child who is reading below grade level and provide a dictionary and thesaurus and books, board games, tutoring, motivation and mentoring/support for the child, his or her family and school.